

OFFICIAL WYWH ONLINE CAKE ENTRY COMPETITION RULES

San Diego Cake Club's 35th Annual Sugar Art and Cake Competition
March 2018

Wish You Were Here San Diego Cake Show Online Competition 2018 Show Theme: "Rockn' Cake" Sponsored by Ro Z's Sweet Art Studio

THIS IS AN ONLINE COMPETITION ONLY
IT WILL BE JUDGED SEPERATLY FROM ALL OTHER SAN DIEGO CAKE SHOW COMPETITIONS

- 1) **Purchase** your WYWH entry on the WYWH Competition Entry Purchase page at www.sandiegocakeshow.com. All are allowed to enter. As this is an online competition there will be no divisions or categories. Competitor is free to have additional entries in the other San Diego Cake Show Competitions.

Entry Types & Fees:

❖ WYWH Online Cake Entry Fee: \$5 per entry

- 2) **Deadline** to register and upload your entry is March 2, 2018 at 11:45pm PST. No entries will be accepted after this time. Entry fees are not refundable or transferable.
- 3) **Theme:** The 2018 Show Theme is "Rockn' Cake". Incorporate this theme into your original piece of sugar art. Theme interpretation is up to the artist and can include any form music that is considered "Rock" including but not limited to Classic Rock, Heavy Metal, Adult Alternative Rock, American Traditional Rock, Arena Rock, Blues-Rock, British Invasion, Death Metal/Black Metal, Glam Rock, Hair Metal, Hard Rock, Metal, Jam Bands, Prog-Rock/Art Rock, Psychedelic, Rock & Roll, Rockabilly, Roots Rock, Southern Rock, Surf, Tex-Mex, 50's, 60's, 70's, 80's, 90's, Grunge, Punk, etc..., tap into your inner rock star!).
- 4) **ALL ENTRIES MUST BE THE SOLE WORK OF THE CONTESTANT.** Cakes must be YOUR creation. As such, you MUST BAKE THE CAKES! You will include pictures of the baking process to prove this! No commercially designed or produced cake toppers, flowers or cake jewelry are allowed. Contestant must be the sole creator of all hand-made sugar decorations and/or flowers on their entry.
- 5) **Entry Materials:** Cakes can be made from scratch or boxed mix and canned frosting. How it tastes is up to you. No buying prebaked sheet cake at the store, though. Cakes MUST be CAKE. The entire creation needs to be edible, with a few exceptions including supports: Metal support structures, rice cereal treat features, wooden shelves and dowels, are allowed, but you need to ensure you document the entire structure and process so we know what's holding your entry together. It's important that we be able to tell how you've assembled your cake, especially if you're using some non-edible support.
- 6) **Photo Documentation:** You must take multiple photos of both the cake AND the creation process. **Entries with just one photo WILL BE REJECTED, we require a minimum of 12 in-process photos!** The more photos, the better! You are limited to 50 uploads, please edit out blurry or poorly framed shots. We require that in the finished cake photo you print out the Rockn' Cake Logo (see below) and display it next to your finished cake. Creation process photos need to show that YOU ARE working with cake and other baking supplies (this means we want to see your lovely face in at least one picture from each of the categories listed below). Show us how you assembled the cake, from start to delicious finish Competitions.

Creation Process Category Photos:

- ❖ Minimum of 2 baking photos: photos taken at any time during the mixing & baking process
- ❖ Minimum of 3 building photos: photos taken while torting, filling, carving & crumb coating
- ❖ Minimum of 3 decorating photos: photos taken while decorating
- ❖ Minimum of 2 finished cake photos: at least 2 different angles including at least one with you in the picture and one with the San Diego Cake Show Rockn' Cake Logo in the picture
- ❖ Minimum of 2 serving photos: photos taken while cutting and enjoying your creation by you and your lucky cake tasters

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- Keep it clean. Don't upload anything objectionable. All entries are subject to approval. We want to keep this site completely kid-friendly.
 - Allowable file types: .jpg, .png, .pdf
 - Maximum file size: 10MB each
 - You must own the rights to ALL PHOTOS you upload.
 - By entering in the contest and uploading your photos for your submission, you grant us perpetual, non-exclusive rights to reproduce and use those images throughout our site, but also in other collateral, promotional materials, social media, etc., as we see fit, and without compensation. Please note that we may use your photos even if you do not win. You also grant us license to allow/license other publications to share, distribute, and print your images. This is necessary given the exposure we anticipate. You still own the images, and your name will always appear on the entry on our site, but we need total rights to distribute and redistribute your photos as we see fit. We will try our very best to attribute, but if you have a problem with this, you shouldn't enter.
- 7) **Judging:** A panel of Judges will evaluate each entry on its own merit using a point based system. In case of ties, the judges will re-evaluate the entries to break the tie. Part of contestant's score will be based on how well "contestant" follows ALL the Official Competition Rules. ALL AWARDS AND DECISIONS OF THE JUDGES ARE FINAL. The Judges must be able to view the entries without interference (glass or plastic case/ box/ barrier). Please do not impede your entry in any way, entries that violate this rule will not be judged.
- 8) **Awards:** 1st Place will win a \$150 Cash Prize + 1 Competition Entry to the 36th Annual San Diego Cake Show Competition +1 Weekend Ticket to the 36th Annual San Diego Cake Show.
- 9) **Expenses & Injuries:** You are responsible for all cake expenses and cake-related injuries. Please be careful.
- 10) Contestant agrees by purchasing this entry they acknowledge that they have read, understood, and agree to abide by the WYWH San Diego Cake Show Online Official Competition Rules.

Good Luck!

San Diego Cake Show Rockn' Cake Logo – print and include with one of your finished creation photos

